




MARVIN JAVIER DE JESUS

WEB DESIGN SPECIALIST
UI/UX DESIGNER

 Dinalupihan, Bataan
Philippines, 2110

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CAREER OVERVIEW

With a diverse background spanning several years, I bring expertise in web and graphic design, frontend development, corporate branding, UI/UX, videography, and motion graphics. Passionate about all aspects of web and system design development.

EDUCATION

Bachelors Degree in Computer Science, 2010

STI College

San Pablo City, Laguna, Philippines

PERSONAL INFORMATION

Birthday : April 29, 1988
Birthplace : Olongapo City
Citizenship : Filipino
Civil Status : Singale
TIN Number : 256-165-55-000
Passport Number : EB194919198

SKILLS HIGHLIGHT

UI/UX tWeb Design & Development • CMS • AEM
Wordpress • Duda • HTML • JScript • Bootstrap
Graphic Design • Figma • Invision • Adobe
Creative Suites • Mobile Responsive
Cross-Browser Compatibility • Photo and Video
Editing • Branding and Identity • IT Instructor

PROFESSIONAL EXPERIENCE

Product Architect

*Nspire Inc. | Balanga City, Bataan
August 2023 -- Present*

Oversee product development by guiding the entire process, from designing scalable and efficient architecture to collaborating with stakeholders, translating business and user needs into technical specifications, establishing consistent design standards, solving complex technical challenges, and ensuring the product is flexible and scalable to adapt to future growth and changing user demands.

Main Duties:

Overseeing Product Development, Designing Product Architecture, Collaborating with Stakeholders, Defining Technical Requirements, Establishing Design Standards & Systems, Problem Solving & Innovation

Senior UI/UX Designer II

*Nspire Inc. | Balanga City, Bataan
August 2023 -- March 2024*

- Led the creation and implementation of design standards and guidelines.
- Trained team on design system maintenance.
- Collaborate with cross-functional teams to understand user requirements and design solutions.
- Ensured UI/UX integration with QA and Programmers.
- Create wireframes, prototypes, and user flows to visualize design concepts.
- Conducted user research and testing.
- Maintained brand consistency.
- Iterated designs based on feedback.
- Stayed updated on UI/UX trends.

Web Design Specialist

*RingCentral (Acquire) | Shaw Blvd, Mandaluyong City, Metro Manila
May 2020 -- December 2023*

- Create and implement visually appealing corporate and support websites.
- Enhance overall design, layout, and aesthetics for optimal user experience.
- Contribute to the development of the design system.
- Produce and create graphics, logo and icons for marketing purpose.
- Develop build, craft, and improve the look and feel of the support website.
- Responsible to support, maintain and modify of Engage Digital website.

PROFESSIONAL EXPERIENCE

Senior Web Designer

*DirectWithHotels Inc | Makati City, Metro Manila
December 2015 -- May 2020*

- Managed Hotel Partners' websites for local and international hotels.
- Led web design, and front-end development, and ensured browser compatibility and responsive design.
- Conceptualized and designed promo banners, infographics, and marketing materials.
- Created high-quality graphics for social media and email marketing.

Front End Developer

*Total Crest Business Support Inc. | Makati City, Metro Manila
June 2015 -- December 2015*

- Primary focus on creating a visually appealing landing page tailored for marketing and advertising campaigns.
- Enhance the corporate gaming website with user-friendly design and responsive layout.
- Designs promotional banners and email marketing/newsletters.
- Produce high-quality visuals for marketing materials to maximize impact.

Senior Designer Associate

*DirectWithHotels Inc | Makati City, Metro Manila
November 2012 -- May 2015*

- Worked collaboratively with the Brand Management team to establish and maintain the company's brand identity.
- Developed the visual identity, including graphic design, brochures, business cards, infographics, and typography.
- Created audio-visual presentations and managed the corporate website to ensure consistency with the brand.
- Collaborated closely with the Online Production Team to manage Hotel Partners' websites for local and international hotels.
- Led web design and front-end development efforts, focusing on website maintenance, modification, and enhancement.
- Emphasized web browser compatibility and responsive design for mobile devices.
- Conceptualized and designed promotional banners and marketing materials.
- Produced high-quality graphics for social media profiles, email marketing, and newsletters.

OTHER WORK EXPERIENCE

Computer Engineering/Information Technology Instructor

*Eastwoods College Science and Technology | Dinalupihan, Bataan
January 2023 -- July 2023*

- Develop and deliver curriculum for Computer Engineering and IT courses.
- Conduct lectures, workshops, and lab sessions.
- Assess student performance.
- Provide academic and career guidance.
- Stay updated on industry trends.
- Participate in meetings and professional development.
- Create a positive learning environment.
- Conduct relevant research or scholarly activities.

UI/UX Designer

*Essilor Luxottica (Collabera) | Muntinlupa City, Metro Manila
December 2021 -- June 2022*

- Led the creation and implementation of design standards and guidelines.
- Trained team on design system maintenance.
- Collaborate with cross-functional teams to understand user requirements and design solutions.
- Ensured UI/UX integration with QA and Programmers.
- Create wireframes, prototypes, and user flows to visualize design concepts.
- Conducted user research and testing.
- Maintained brand consistency.
- Iterated designs based on feedback.
- Stayed updated on UI/UX trends.

CHARACTER REFERENCE

Shaine Madrigal - Bayot

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